

Accelerating Career Development

Columbia Business School's **Social Enterprise Program** prepares students for a **lifetime career of practicing social enterprise**, inspires a professional vision that looks beyond the first job after graduation and translates ideals into action by revealing new possibilities.



Prior to business school, Camilla Nestor worked for a nonprofit microfinance organization. After graduation, she joined the emerging markets division of a financial services firm before transitioning back to the nonprofit sector.

"By exploring the connections across sectors, I learned how to think creatively and strategically about my career and how microfinance institutions could be more effective at fighting poverty by linking to the resources of capital markets."

— CAMILLA NESTOR '02
Growth Guarantees Manager
Grameen Foundation

ENABLING CAREERS WITH IMPACT

Access to a diverse and talented network of peers, alumni and practitioners, as well as extensive career resources, enhances professional development. Financial support for summer internships and loan assistance for graduates widen the career options available to Columbia MBAs.

Wanja Michuki enrolled at Columbia Business School to learn asset management, with the goal of increasing foreign investment in her native Kenya. Instead, she decided to pursue a start-up business opportunity.

"Columbia opened my eyes to other possibilities, and I became interested in social entrepreneurship as a means of achieving sustainable economic development."

— WANJA MICHUKI '02
Cofounder, The Highland Tea Company
Prize Winner, 2006 Global Social Venture Competition



THE SOCIAL ENTERPRISE PROGRAM

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"The Columbia MBA degree prepares the next generation of leaders with an understanding of the social and environmental context of decision making. Learning how to anticipate and respond to these issues is an essential part of the Columbia Business School experience."

— GLENN HUBBARD
Dean
Russell L. Carson Professor of Finance and Economics

THE Social Enterprise Program AT COLUMBIA BUSINESS SCHOOL



COLUMBIA
BUSINESS
SCHOOL



New Approaches for Business and Society

“The old 20th-century idea that businesses should make as much money as possible and the role of government and nonprofits is to clean up afterward has been replaced by the 21st-century reality that the distinctive capabilities of all sectors are necessary to solve the social and environmental problems facing our world.”

— RAY HORTON

Director, Social Enterprise Program

Frank R. Lautenberg Professor of Ethics and Corporate Governance

Foundations for Practicing Social Enterprise

Stephanie King plans to apply the knowledge and skills she learned in the School’s **Finance and Sustainability** course throughout her career.

“Understanding how investment banking, capital markets and asset management tools can be adapted to fight poverty and climate change provides revolutionary opportunities for innovative business leaders.”

— STEPHANIE KING ‘06

Financial Management Associate

Bear Stearns



Knowledge through Real-World Experience

Columbia Business School students are **empowered to learn** through hands-on social enterprise projects on the local, national and international level.

EXPERIENTIAL LEARNING OUTSIDE THE CLASSROOM

Student organizations at the School collaborate with the Social Enterprise Program to provide learning and networking opportunities with a diverse group of peers, leading organizations, alumni and practitioners through such activities as

- Local and international pro bono consulting projects
- Board mentoring opportunities with alumni
- Conferences and speaker events
- Local and international study trips
- Case writing and research projects with faculty
- Business plan competitions open to social entrepreneurs



TRICIA MORENTE ‘07, while pursuing dual master’s degrees in business and international affairs, has worked on strategy consulting projects with leading organizations.

“I’ve traveled to Rwanda to consult on a World Bank project, worked with Acumen Fund and Grameen Foundation, and interned at the United Nations, Dalberg and Women’s World Banking. It’s amazing how many opportunities I’ve had to apply tools from the classroom to international development projects.”

PAUL JORDAN ‘07 helped establish the Nonprofit Board Leadership Program at the School.

“A stellar group of alumni mentors connect students to the boards of nonprofits such as Central Park Conservancy, Bronx YMCA, Urban Pathways, Carnegie Hall and Girls Inc. From every standpoint, the power of the Columbia Business School network and the connections to New York contribute to the student experience.”



Increasingly, organizations in both the public and private sectors are changing the way they confront major issues, from the global economy to the environment.

The **Social Enterprise Program** at **Columbia Business School** provides a framework for students to think in broader terms about their **role in business and society**, and prepares them with the skills, knowledge and experience to respond to the challenges of a rapidly changing world.

Graduates draw on their capacity to achieve social impact throughout their careers—as business leaders addressing public policy and environmental issues and as philanthropists, civic leaders and directors of charitable organizations.

PROGRAM SCOPE AT COLUMBIA BUSINESS SCHOOL

Through access to specialized courses, hands-on experiential learning opportunities, financial support and a variety of professional-development and networking activities, students can explore social enterprise within four areas of focus:

- Public and Nonprofit Management
- International Development and Emerging Markets
- Social Entrepreneurship
- Corporate Social Responsibility and Sustainability

Columbia Business School students build on their desire to make a difference with **innovative ideas and business skills** gained in a variety of social enterprise courses.

Christian Lee ‘07, who helped develop small businesses in Afghanistan during his summer internship, explored strategic issues in **The Private Sector and International Development**, a course taught by Professor Ray Fisman.

“We looked at the social benefits as well as the ethical concerns that doing business in poorer countries can create.”

THOUGHT LEADERSHIP IN THE CLASSROOM

Students have the opportunity to learn from leading scholars across all areas of Columbia Business School, as well as practitioners who come to campus as adjunct professors, guest lecturers and distinguished speakers.

Students apply the knowledge gained in the core curriculum to real-world issues and opportunities that have local and global implications.

For a complete list of courses, visit www.gsb.columbia.edu/socialenterprise.



RAY FISMAN

Research Director, Social Enterprise Program
Associate Professor of Finance and Economics

Professor Fisman recently received the **Aspen Institute Rising Star** award for integrating social and environmental issues into academic research, educational programs and business practice.