



Impressive technology.
Impeccable service.

AV Workshop

AV Workshop is a **single-source** audio visual equipment rental and service provider for venues, corporate clients, and event producers throughout New York City.

Established in 1978, we bring the **longevity, stability, experience** and **peace of mind** that our customers appreciate, and are unmatched by most of our competitors.

Full Range of Services

We offer **extensive audio visual services** for events of all sizes, budgets and purposes—from formal business presentations to gala events to large scale multi-media productions. Our services include:

- Equipment rental
- Consultation and advice
- Innovative technology
- Equipment set-up, operation and dismantling
- On-site technical assistance
- AV system design and installation

At AV Workshop, we tailor our services to your specific needs—whether you want us to handle all event audio visual logistics, serve as a supplement to your in-house staff, or simply want to rent equipment from us.

Competent, Professional Staff

With their many years of experience, our sales staff and service technicians know the technology to use to impress your audience, while keeping within your budget. They are responsive, reliable and thorough, asking the right questions to determine your needs, and patiently answering your questions in simple terms you can understand.

When providing onsite event support, our technicians always dress and act professionally, are courteous to your staff and audience, and are careful to do no damage during equipment set-up and disassembly.

The Equipment You Need, When You Need It

We offer the latest audio visual technology from leading manufacturers, and continually **test** our inventory to ensure maximum performance and durability.

And our convenient **mid-town location** ensures we can respond quickly for project set-ups, equipment replacements, and last-minute emergencies. So you can be sure to get the equipment and support you need, when you need it





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Benefits of Using AV Workshop

For over two decades, professional event planners, venues and corporations have turned to AV Workshop for their audio visual needs.

They appreciate our full range of services, consultative approach, technical expertise and responsive service from a staff committed and motivated to go the extra mile to get the job done.

So why use AV Workshop? We can think of two good reasons:

Impressive Technology

- **Expertise** in the latest AV equipment and technology.
- **State-of-the-art equipment** from leading manufacturers.
- **Innovative technology** to produce dazzling visual effects and clear, crisp audio that make events truly memorable.
- **Continual equipment testing** to ensure maximum performance and durability.
- **Peace of mind**, knowing you can count on AV Workshop for the quality equipment you need.

Impeccable Service

- **Flexibility** to handle events of every size, purpose, complexity and budget.
- **Convenient mid-town** location for quick response time, especially for last-minute equipment replacements.
- **Consultative approach** to find the optimal AV solution, tailored to your needs.
- **Responsive on-site tech support** to ensure events run smoothly and trouble-free.
- **Skilled technicians** who dress and act professionally and will respect your facilities during setup and dismantling.
- **Peace of mind**, knowing you can count on AV Workshop for outstanding service and technical support.



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AV Workshop Equipment

We provide a full range of the latest audio and visual equipment for presentations of every size, budget and purpose—from PowerPoint business presentations to dazzling concert-size LED “jumbotron” screens... and everything in between.

Our experienced staff is well-informed on the latest AV technology and will help you determine the equipment best suited for your event.

We stock name-brand manufacturers whose innovative products are known throughout the industry for their quality and dependability, and suit the audio visual needs of today’s most demanding venues. In addition, we continually test all our rental equipment to ensure optimal performance.

Our skilled technicians will ensure your equipment is properly installed and working correctly, and can provide on-site support throughout the event, if you desire, for added peace of mind.

Our extensive rental equipment inventory includes:

- LCD & DLP Projectors
- Audio Equipment & Accessories
- LED Technology
- Audience Response Systems
- Lighting Equipment & Design
- Custom Draping
- Communications Equipment
- Video Conferencing/Web Casting

For our complete equipment inventory, contact sales@avworkshop.com or 212-643-0040.

Why Customers Prefer AV Workshop's Equipment

- Technology best suited for each event’s **needs and budget**.
- A **complete range** of AV equipment—from simple accessories to the most advanced technology.
- Continual equipment testing and monitoring to ensure **maximum performance** and **durability**.
- **Brand-name manufacturers** whose products are known for their quality and reliability.
- Technical support staff to ensure **proper equipment set-up**, so your event’s AV portion runs smoothly.
- **Peace of mind**, knowing you’ve got the best AV equipment to impress your audience and ensure an outstanding event.

“American Media Productions has worked with AV Workshop over the past 8 years. I have found the service to be first-rate and the equipment top-notch.

The best thing about AV Workshop is the people! Customer service is their top priority.”

Daniel Loughran
Principal
American Media Productions

We stock quality equipment from well-known manufacturers, including:

- Allen & Heath
- Barco
- Eiki
- Folsom
- JBL
- Panasonic
- QSC
- Shure
- Sony

For a complete list, contact sales@avworkshop.com or 212-643-0040.



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Venues

AV Workshop provides hotels, restaurants, nightclubs and other venues throughout Manhattan with a full range of audio visual services, including equipment rental, consultation and on-site technical support.

For over two decades, venues have turned to AV Workshop to handle their customers' audio visual needs for events of every size and complexity—from business meetings and galas to fundraisers and product launches.

They are confident in our ability to expertly handle their customers' audio visual requirements, offer advice on the best equipment, patiently answer all questions in terms the client can understand, and provide responsive on-site technical support before, during and after the event.

What AV Workshop Can Provide Your Venue

- **Freedom** from the burden of having to manage your customer's audio visual logistics yourself.
- **On-site tech support** to troubleshoot problems and ensure a well-run event with no glitches.
- Technicians who dress and act **professionally** as they know their behavior reflects on your business as well as ours.
- **Expert AV specialists** who advise clients on the best equipment to add the “WOW” factor while staying within budget guidelines.
- A **value-added service** that can attract new customers and encourage current clients to use your venue on a regular basis.
- The utmost **respect** for your clients, your personnel and your property at all times.
- **Peace of mind**, knowing that your clients are happy—and likely to use your venue again.

Examples of recent venue AV productions are included on the reverse side.

AV Workshop provides audio visual services for the following venues:

- 21 Club
- Bar Americain
- Downtown Association
- Empire Hotel
- Gansevoort Hotel
- Gramercy Park Hotel
- Hotel on Rivington
- Hotel Plaza Athenee
- Irving Plaza
- Megu Restaurant
- Soho Grand Hotel
- Soho House
- Sparks Steakhouse
- Tribeca Grand Hotel
- Trump International Hotel & Tower

“The staff at AV Workshop are always pleasant, timely and extremely professional.

We use them for all our AV needs and have never been disappointed. Being a “non-techie” person, it is always a comfort to know they are taking care of us and our clients.”

Heidi Vanderwal
Events Coordinator
Bar Americain



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Featured Venue Events

Tissot Product Launch at the Soho Grand

AV Workshop worked with Manno Media to create a spectacular event for Swiss watch maker Tissot at the Soho Grand Hotel in New York City.

Up, Up and Away...

The visual centerpiece of the event was a 20' wide balloon emblazoned with the company's logo and tagline, making a stunning impression when guests first entered the room.

The AV Workshop production team used specialized rigging to suspend the balloon from the ceiling, so it appeared to float effortlessly above the crowd.

A Barco HD projector with specialty lens was used to project images onto the balloon from a distant balcony, creating crisp and vivid graphics that were clearly legible throughout the vast space.

Multiple Video Presentations

Our production team expertly synchronized the video for several product presentations held simultaneously in the hotel lobby and in several break-out rooms, creating exciting visuals throughout the venue.

Eight 50" plasma screens were placed around the perimeter of the lobby area and showed vibrant, colorful images of the products. Multiple large screens were strategically placed flanking the balconies to maximize the view of the product presentations, while live audio and video feeds were carried simultaneously to multiple break-out rooms throughout the hotel.



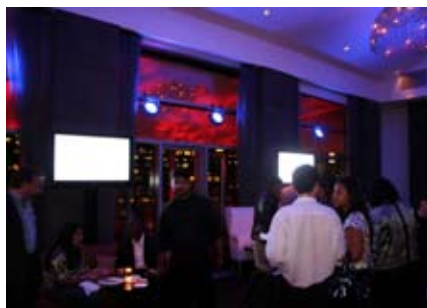
Tissot's logo and tagline were projected onto a 20 foot balloon to create an amazing first impression of the event.

Creative lighting was strategically placed throughout the venue to create the right feel for the event.

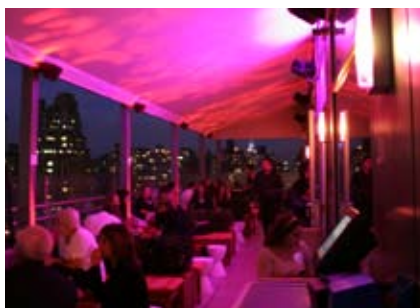
Crystal-Clear Sound Quality

The tall, open space of the Soho Grand's lobby provided a stunning setting, but its vast dimensions affected the acoustic quality. Our technicians used a high end JBL sound system including multiple speakers to create different zones of audio, all of which were closely monitored by our technicians to ensure consistent crystal-clear sound quality throughout the event.

AV Workshop has provided audio visual services for events at many NYC venues.



VIP Cocktail Reception



NYC Event Planner Reception



Fashion Show



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The Staff at AV Workshop

No matter what type of event you're running, you want the best audio visual equipment to truly impress your audience. But what if you're not an AV expert?

Do you know what the best equipment is? How do you set it up and work it? And what happens if it doesn't work?

That's where the experts at AV Workshop can help.

Expert Advice & Consulting

Our experienced technicians and sales staff have an in-depth knowledge of the latest AV technology innovations. They'll ask the right questions to ensure you get the equipment best suited to your event's specific needs and budget. And they'll patiently answer all your questions in terms you can understand—and not use confusing industry or technical jargon.

Prepared for the Unexpected

Sometimes the unexpected can happen at even the most carefully planned event. Last minute changes, improvisation, and demanding presenters are all part of a live production. Our on-site technicians will adapt to changes and proactively correct glitches so quickly and seamlessly that neither you nor your audience will even notice.

Above & Beyond Service

Our staff bring a helpful, positive attitude to every project. They are exceedingly calm under pressure, and always make the extra effort to ensure the audio is clear, the visuals are stunning, and the event is proceeding smoothly.

What Sets Our Staff Apart

- **In-depth** knowledge of the best and latest equipment on the market.
- Recommendations tailored to your **needs and budget**.
- Expertise to add the **"WOW"** factor to impress audiences and make your event spectacular.
- **Proactive on-site tech support** to fix glitches and prevent further problems for a smooth, worry-free event.
- Technicians who dress and act **professionally** and will respect your facilities during setup and take-down.
- **Peace of mind**, knowing that the event's audio visual requirements are expertly handled—one less thing to worry about.

"I have found the staff of AV Workshop to be very reliable, and they are able to react quickly to any last-minute needs or changes we may have."

The technicians that they supply are very knowledgeable and consistently approach our meetings with a very courteous and business-like manner."

Brian Hurley
Media Services Manager
The New York Public Library

"AV Workshop is, by far, the most professional and committed AV company I have ever worked with."

No matter the size of the job, they always give 100%."

Kara Hayes
Catering & Event Manager
Hotel on Rivington

"The best thing about AV Workshop is the people! Customer service is their top priority."

Daniel Loughran
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Event Producers

Professional event producers are hired to manage and execute **all** aspects of an event—from initial concept development to catering and décor. Technical areas such as audio visual production are an integral part of their responsibilities.

As such, event producers typically know the AV technology they need—and they want it fast and at a competitive price.

And that's why they depend on AV Workshop.

For over two decades, event producers have relied on us to provide them with the best AV solutions to meet their technology and budget requirements for events of all sizes and sophistication.

They feel secure in the **quality** and **reliability** of the equipment we rent, knowing it is tested continually for optimal performance. And with our convenient midtown Manhattan location, they know we can deliver the equipment they need **on time**—even for last-minute requests.

We can also provide on-site support, as needed. Event producers appreciate the skill and professional manner of our AV technicians, who become an integral part of the production team.

Why Event Producers Rely on AV Workshop

- The quality AV equipment they **need**, at the price they **want**.
- The flexibility to **respond quickly** to last-minute requests from our convenient Manhattan location.
- The **latest technology** for dazzling visuals and crystal-clear audio that impress and amaze audiences.
- All AV equipment is continually tested to ensure **maximum performance** and **reliability**.
- **Dependable on-site tech support** to troubleshoot problems and ensure a smooth, well-run event.
- AV technicians who dress and act **professionally** and will **respect** your facilities during setup and take-down.
- **Expert advice** on the best audio visual solution, based on event-specific criteria (size, purpose, logistics, budget, etc.).
- **Creative solutions** to make your event truly unique and memorable.
- **Peace of mind**, knowing you have the top AV equipment and on-site support available for a perfect event.

Examples of recent professional event producer projects are included on the reverse side.

AV Workshop has provided AV services for the following event producers:

- Alliance Meeting Planners
- Corporate Events Manhattan
- Creative Media
- Jes Gordon Proper Fun
- K.I.M. Media
- Manno Media
- MJM Creative Services, Inc.
- U.S. Marketing & Media

"As an event producer, I have depended on AV Workshop for nearly two decades. Their knowledgeable crew can handle it all!"

"They are dependable and professional and have been my 'go to' for a long time. I know I can always rely on their highly expert crew to handle any situation."

Phil Manno
Owner
Manno Media



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Featured Projects for Event Producers

Tissot Product Launch for Manno Media

AV Workshop teamed with Manno Media to create a spectacular event for Swiss watch maker Tissot at the Soho Grand Hotel in New York City.

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Multiple Video Presentations

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Creative lighting was strategically placed throughout the venue to create the right feel for the event.

Crystal-Clear Sound Quality

The tall, open space of the Soho Grand's lobby provided a stunning setting, but its vast dimensions affected the acoustic quality. Our technicians used a high end JBL sound system including multiple speakers to create different zones of audio, all of which were closely monitored by our technicians to ensure consistent crystal-clear sound quality throughout the event.

AV Workshop has provided audio visual services for many event producers, including:



Beautiful Skin Runway Show & Makeup Demo for K.I.M Media



Fashion Show for WE Media



Private Celebrity Cocktail Party



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Corporate Clients

For over two decades, corporate clients throughout Manhattan—businesses, schools, associations, nonprofits—have relied on AV Workshop to handle their audio visual needs for meetings, conferences and special events.

We provide a full range of services including pre-event consultation, equipment selection, set-up and dismantling, and on-site technical support, to ensure the audio visual production for your event is expertly planned and flawlessly-executed.

In addition, we offer corporate clients the flexibility to use us as they need us—either as a fully-outsourced AV provider, as a supplement to their in-house staff, or simply to rent equipment.

We offer the latest technology, and our experienced staff will help you select the equipment best suited to your needs and budget.

Our corporate clients appreciate our competence, professionalism and responsiveness—before, during and after the event—which is why they use us again and again.

How AV Workshop Can Help Corporate Clients

- **Flexibility** to use us as a fully-outsourced function, to supplement your internal staff, or simply to rent equipment.
- **Relief** from having to coordinate event AV logistics yourself, so you can focus on your primary responsibilities.
- **On-site tech support** to respond quickly to—and prevent—problems and ensure a smooth, well-run event.
- Technicians who dress and act **professionally** and will respect your facilities during setup and disassembly.
- Expertise to add the “**WOW**” factor to presentations and ensure images are seen and audio is clearly heard by all.
- **Experienced AV consultants** to recommend the equipment best suited to the event’s purpose and budget.
- Equipment that is continually tested to ensure **maximum performance** and **reliability**.
- **Peace of mind**, knowing you have the best equipment, advice and on-site support for a flawless and worry-free event.

Examples of recent corporate events are included on the reverse side.

AV Workshop has provided AV services for the following corporate clients:

- American Express
- Cadwalader, Wickersham & Taft LLP
- Canon
- Club Monaco
- Credit Suisse
- Deloitte
- Deutsche Bank
- Equinox Fitness
- Goldman Sachs
- Greater New York Hospital Association
- JP Morgan Chase
- Merck Pharmaceuticals
- New School University
- New York Life Insurance
- New York Public Library
- Novartis
- Pfizer
- Theory
- Tissot
- Young & Rubicam
- Ziff Davis

“I use AV Workshop for all of our rental needs. Great equipment, timely accurate quotes and ON-TIME delivery.

The crew at AV Workshop will not leave you stranded.”

**Mark Fitzpatrick,
Director Media Services
New School University**



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Featured Corporate Events

JP Morgan Chase - Asset Management Conference

AV Workshop provided creative lighting, flawless video mixing, crystal-clear audio, and a dramatic stage setting for this all-day conference, held in a large NYC ballroom.

Pitch-Perfect Acoustics

Our production team used Shure wireless microphones for the presenters and a large panel of 14 people. Several JBL standing and stage monitor speakers were used to ensure consistent crystal-clear audio throughout the cavernous ballroom. With so many people on stage, our audio technicians actively monitored the equipment to ensure perfect audio clarity.

Blending Multiple Video Sources

Using an advanced Folsom multi-layer display system, AV Workshop technicians seamlessly mixed video from several sources—including MAC laptops, live video feeds, DVD players and Beta playback. Large-venue Panasonic DLP projectors with specialty lenses were used to project the images from a balcony 85 feet away onto two large 10' x 14' IMAG screens that flanked the stage—with vivid, picture-perfect color and clarity.

A large LCD display confidence monitor was used so that presenters could clearly see the material they were presenting and maintain their full focus on the audience. In addition, multiple Cannon XL-2 digital video cameras were used for various stage shots and to digitally record the entire event.



A custom-made gobo with the company's logo was projected onto a 3-screen Hypar backdrop, with uplights and Leko spotlights for a dramatic visual effect.

Creative Lighting & Stage Set

Our production team used a custom tailored decorative lighting package to create a stage set that was both visually stunning and ideal for video recording. A gobo of the company's logo was projected onto a three-section Hypar stretch fabric backdrop, highlighted by PAR uplights and Leko spotlights for a dramatic visual effect.

AV Workshop has conducted similar corporate events for clients including:



Canon



Deloitte



Greater New York
Hospital Week