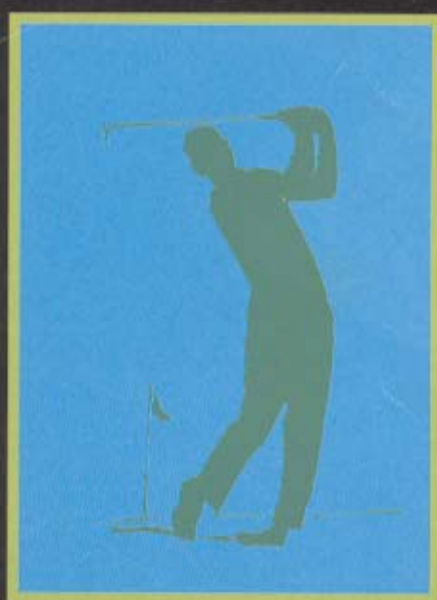


ICE HOCKEY IN HARLEM

presents

THE SIXTH ANNUAL
BENEFIT *on the* GREEN



JUNE 15, 1997

DORAL ARROWWOOD
RYE BROOK, NEW YORK

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WINGED FOOT GOLF CLUB
MAMARONECK, NEW YORK

The IHH Mentor Program— Being A **Friend**, Making A **Difference**

Debi Deutsch, the Director of Social Services, heads the IHH Mentor Program which matches kids one-on-one with volunteer adults. Mentors and their students meet at least once a week to spend some time together doing a variety of activities — assisting with homework, attending Ranger games, and doing fun events such as going to the movies or out for pizza.

Mentors also teach social skills, like the importance of punctuality, follow-up and respect for themselves and others. For older students, mentors can help obtain summer and intern positions in business, providing valuable work experience. Most importantly, the mentors give kids a role model that they can look up to and go to for advice or just to talk to about what's going in their lives.

"The mentors are someone the kids can turn to - a committed adult who has an investment in that child's long-term success." One of Debi's responsibilities is to assess which kids can most benefit from having a mentor and finding an adult volunteer that they think will be a good fit. "We have seen that most of our successful students have had mentors and we certainly appreciate the invaluable service our mentors provide.

My ultimate wish would be for every single IHH student to have a mentor. It's finding the mentors that's the challenge." Debi is working with other IHH staff members to increase the awareness of the

Mentor Program. So far, word-of-mouth from existing volunteers and their friends has been the most successful method for bringing new mentors to the program. But, the annual IHH fundraising events, including the Sports Auction and Benefit on the Green are becoming an additional source, as well.

STEVE ROCCHIO AND KEVIN HARRIS

Steve Rocchio is a mentor who first became involved when his database company, Lexis-Nexis, was a sponsor at Benefit on the Green. Soon after, he had the chance to sit down with Debi Deutsch, IHH President Tom Reid and Jeff Beukeboom of the Rangers. "They talked to me about the kids, the program and what IHH is doing. And there were stories about kids who weren't quite making it because the program didn't have enough mentors. And I felt that it was something that I really wanted to do."

Steve was assigned to work with Kevin Harris, a bright 12 year-old with ambitions of becoming a lawyer. It turned out to be a perfect match. "I asked Kevin why he wanted to be a lawyer and he said he knew there were people out there who needed help and he wanted to help them. Well, I do work with 136 of the largest law firms in New York. So I've been trying to give Kevin exposure to the law profession, introducing him to the attorneys that I do business with, taking him to court. And the more people he meets in that profession, the more role models he'll have to look up to."

Kevin brings his homework to Steve's office each Monday for 2 to 3 hours a week. "We work on his math skills and his reading skills. I show him how to use the database. And he figured out how to navigate his way on the Internet to look up hockey scores and player stats. He listens to me on the phone when clients call and he's actually starting to pick up some basic business management skills - such as how you relate to clients. He's a very inquisitive and bright kid. He's even asking his teacher for above grade level assignments because that's what he wants to work on with me, to show me that he can do it."

"It's probably through Kevin's involvement with IHH for the past couple of years that he recognizes that there's more to life than what he



sees in his surroundings. And as a result of his relationship with me in the Mentor Program, he's working harder on his academics and his grades have gone up."

"I have a friendship with Kevin and I want to be a guide and a role model for him. I'm sure his interests will change as he gets older, but I want to maintain a relationship with him for as long as he'll have one with me. And hopefully that will be for the rest of our lives."

"But there are benefits for me as well. I'm learning patience - remembering what it was like to be his age. And I've also learned that I'm not as selfish an individual at my age, being single and professional, as I thought I would be. In the beginning I thought "Am I really going to be able to do everything I need to do as a mentor?" And I'm starting to realize, especially looking at where he's coming from and the challenges he has ahead of him, that those are more important things in life than my free time. Those are the things that I'm finding that are important to me."

"So I get a lot out of it, too. For example, Kevin is taking Spanish now and he's actually teaching me a little bit of the language. He gets so excited when we look through his text book and he says "Pick out any picture. I can tell you what it is in Spanish." And he'll get a bigger kick when he actually gets me on a pair of skates for the first time in 20 years!"

"You know, being a mentor is a long term commitment. You can't just say I've had enough and walk away. You have to look at what you're doing to the kid. But I needed it. I'm totally committed to the program and I know Kevin is, too. But any adult who is considering becoming a mentor has obviously put some thought into it and if they've come this far, they should do it. Because the benefits for the kids will pay dividends for a lifetime."

"And who knows? Kevin may become a future client of mine!"

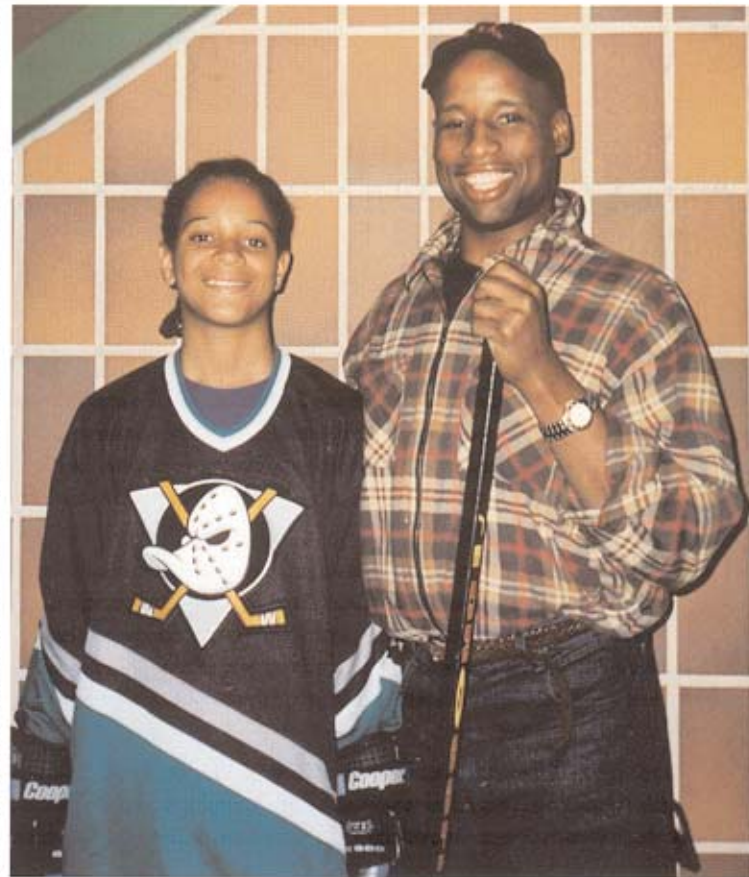
DON CHERRY AND CHRIS GRANT

Don Cherry, a Manhattan-based stockbroker, became involved with IHHH when a friend recommended him to the program. "I had done some mentoring work with a program similar to IHHH. A friend of mine became involved with IHHH and thought that I would be a good candidate for the mentor program. So he recommended me."

"Being a mentor is a lot less demanding than I thought it would be. I always wanted to do Big Brother-type work but I just thought it would be time-consuming. I always thought that I was too busy for it and didn't want to get involved and then have to drop out and break the poor kid's heart."

"Sports are a fun part of our relationship, but I'm trying to give him more than sports. I'm trying to give him things that can help him in life. I may not have all the answers but I'm 34 and he's 13, so I guess I have more answers than he does. I want to be a positive influence in any way and hopefully I've been able to pass on some wisdom to him."

"He's a bright kid and he's learning how to do things and how to avoid certain problems - like returning phone calls. In the beginning, he had some valid reasons because his parents' home burned down and he didn't have a phone. So, I got him a beeper and that solved the problem. And I try to show him how, in my business as a stockbroker, if I didn't return phone calls, I wouldn't be in business very long."



"I know the neighborhood where he's from has a lot of distractions. I grew up in Harlem and I know there's a lot more examples of crack dealers on the street corners than stockbrokers. Maybe I can give him exposure to other things, like golf and the fact that I completed college. I'm trying to let him know that he has a choice. And a lot of kids up there don't feel they have a choice."

When Don first heard about the Mentor Program, he told IHHH right away that he didn't play the sport. "I had a very short hockey career that consisted on one year of organized play. But that wasn't a deterrent in getting involved because Debi told me right up front that playing hockey was not a requirement in any way, shape, or form. You should know that the game is played on ice and that's about it."

"The mentor relationship isn't based on hockey, it's really all about spending some time with these kids. They just want someone to hang out with and be buddies with. My first meeting with Chris was a typical meeting of a 13 year old with an adult. He spent the whole time looking at his feet and giving me one word answers: "Yup", "Nope", "Uh-huh." By the second meeting, he was much more himself and joking with me."

"I've only been involved since the first of the year, but it's been good. And I've learned a lot from the relationship - like patience and acceptance. My advice for anyone considering joining the IHHH Mentor Program is, if you've come this far to be thinking about being a mentor - just make the call."

And who knows, if Chris's golf game improves over the years, he may be playing at Benefit on the Green one day.