

We'd like to
send you \$25*
for one minute
of your time.

Details Inside



Lightpath wants to know what you think! Please take a minute to complete this brief survey as your feedback helps us tailor our products to serve you better. And to show our appreciation, we'll e-mail you a \$25 gift certificate for BOOK STORE/RECORD STORE/MOVIE STORE, with our compliments.

1. Do you plan to maintain or increase your use of teleconferencing services in the next 12 months?

Yes No Not sure

2. If so, would you consider using Lightpath's teleconferencing products (in partnership with AT&T)?

Yes No Not sure Tell me more

3. If not, why not? (select all that apply)

- Unfamiliar with Lightpath's product
- Not sure of product quality/reliability
- No perceived value
- Never/seldom use teleconferencing services
- Happy with current vendor _____ (name)

4. Do you plan to maintain or increase your use of calling cards in the next 12 months?

Yes No Not sure

5. If so, would you consider using Lightpath's product?

Yes No Not sure Tell me more

6. If not, why not? (select all that apply)

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- No perceived value
- Never/seldom use calling cards
- Happy with current vendor _____ (name)

We'd like to know
know more
about you!

Lightpath sponsors several social and business events that may be of interest to our customers.

Events you might like to attend (check all that apply)

- Business seminars
- Telecommunication technology seminars
- Golf tournaments Golf outings
- Tennis tournaments Tennis outings
- NHL Hockey games
- Other (please describe) _____

Company Name _____

City/State _____

Type of industry _____

Email address: _____

(required to receive \$25 gift certificate via e-mail)

Lightpath services your company currently uses (select all that apply)

VOICE

- Business lines Long distance Toll Free
- Voice Mail Centrex ISDN Lightlink

DATA

- Ethernet Frame Relay Optical Transport
- DS-0 DS-1 DS-3 ATM

INTERNET

- Lightpath.net Business Optimum Online
- Virtual Private Network (VPN)

Additional comments: _____

Thank you for your time. Please fold, seal and mail us this postcard to receive your \$XX gift certificate. And the postage is on us!



200 Jericho Quadrangle
Jericho, NY 11753

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City/State _____

Type of industry _____

Lightpath customer since *(year)* _____

Email address: _____

(required to receive \$25 gift certificate via e-mail)

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TAKE THIS SURVEY AND WE'LL SEND YOU \$25! (DETAILS INSIDE)



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Jericho, NY 11753

US POSTAGE
PAID
Permit No.
12345
City, State, Zip

LIGHTPATH
Att: Customer Service
200 Jericho Quadrangle
Jericho, NY 11753